

Launch of Clubs – CSR, HR, Finance and Marketing

SSR IMR effective term 2023-24 created various clubs at the Institute. The Students of especially 2nd year coordinated well and with the help of the newly joined 1st year Students created HR Club, Finance Club, Marketing Club and CSR Club. The major aim of these clubs is to engage students primarily on Specialisation front and seek further academic inputs to gain more insights during their academic journey. The students are contributing well and by the time the report got compiled, various sessions have already been experienced under the banner of respective clubs.



HR Perspective and Marketing Perspective Case Study

SSR IMR, Silvassa witnessed the HR Perspective & Marketing Perspective Case Study Competition 2023-24 during the months of Oct. 2023 to Dec. 2023. The HR & Marketing Specialisation students of Semester III at IMR Batch 2022-24 had the opportunity to



participate in the competition. The winners of HR Perspective Case Study Competition were the Team **Snehvi- Hetvi Kataria & Snehal Gund** and the winners of the Marketing Perspective Case study competition were Team **Joyful Nomads – Jamuna Jat and Narendra Raut**.



CSR Activity – Clothes Donation

SSR IMR under the aegis of CSR Club @ IMR conducted the Clothes Donation drive. The mission was launched during the CSR Conclave and every year post the conclave the students



drive the mission of Clothes donation. Right from students to Staff all contributed their clothes and the students committee distributed the same among the needy in the near by locations. Such efforts imbibe the sense of belongingness among students and they grow compassion within.

